



Opencart için Google Dinamik Remarketing Uygulaması

Aşağıdaki kodları **catalog/view/theme/TEMANIZ/template/common/footer.tpl** dosyasındaki `</body>` satırından önce ekleyiniz.

Kodun içerisinde yer alan **XXXXXXXX** yerine google tarafından verilen koddaki sayıyı yazmalısınız. Bu sayıyı `“var google_conversion_id=“` yazılı satırda okuyabilirsiniz.

```
<!-- Remarketing dinamik kodlar -->
<?php
if (!isset($this->request->get['route'])) {
$comm_prodid="";
$comm_pagetype = "home";
$comm_totalvalue="";
} else {
if ($this->request->get['route'] == 'product/category') {
$comm_pagetype = "category";
} elseif ($this->request->get['route'] == 'product/product'){
$comm_pagetype = "product";
} elseif ($this->request->get['route'] == 'checkout/cart'){
$comm_pagetype = "cart";
} elseif ($this->request->get['route'] == 'checkout/success'){
$comm_pagetype = "purchase";
} elseif ($this->request->get['route'] == ""){
$comm_pagetype = "home";
} elseif ($this->request->get['route'] == 'common/home'){
$comm_pagetype = "home";
} else {
$comm_pagetype = "siteview";
}
if (isset($this->request->get['product_id'])) {
$Id=$this->request->get['product_id'];
$product_info = $this->model_catalog_product->getProduct($Id);
$product_id = ""$Id"";
If ($product_info['special'] > 0)
$price = $product_info['special'];
else
$price = $product_info['price'];
} else {
$product_id = 0;
}
if ($this->request->get['route'] == 'product/product') {
$comm_prodid = $this->request->get['product_id'];
} else{
$comm_prodid = "";
}
}
```

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```

$ecomm_totalvalue="";
if ($this->request->get['route'] == 'product/product') {
$ecomm_prodid = $product_id;
$ecomm_totalvalue = $price;
} elseif ($this->request->get['route'] == 'checkout/cart' OR $this->request->get['route'] ==
'checkout/success'){
if ($this->cart->hasProducts()!=0) {
$x=1;
$totalurun=$this->cart->hasProducts();
$productss = $this->cart->getProducts();//ürünleri oku
if ($this->cart->hasProducts()>1) { $ecomm_prodid="["; }
foreach($productss as $cartproduct) {
if ($this->cart->hasProducts()>1) {
$ecomm_prodid .="".$this->request->get['product_id']."";

if($x!=$totalurun) { $ecomm_prodid .=","; }
} else {
$ecomm_prodid ="".$this->request->get['product_id']."";
}
$x++;
}
if ($this->cart->hasProducts()>1) { $ecomm_prodid .="]"; }
$ecomm_totalvalue = round($this->cart->getTotal(),2);
} else {
$ecomm_prodid ="";
$ecomm_totalvalue ="";
}
}
}
?>
<script type="text/javascript">
var google_tag_params = {
ecomm_prodid: <?php echo $ecomm_prodid; ?>,
ecomm_pagetype: '<?php echo $ecomm_pagetype; ?>',
ecomm_totalvalue: '<?php echo $ecomm_totalvalue; ?>',
};
</script>
<script type="text/javascript">
/* <![CDATA[ */
var google_conversion_id = XXXXXXXXX;
var google_custom_params = window.google_tag_params;
var google_remarketing_only = true;
/* ]]> */
</script>
<script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js">
</script>
<noscript><div style="display:inline;">  
</div></noscript>  
<!-- Remarketing dinamik kodlar -->
```